

THE CENTER FOR DUE DILIGENCE

2012 ADVISOR CONFERENCE

Outcomes Based Consulting & Growing New Higher Margin Business

October 22-24, 2012 (Monday-Wednesday)
The Swissotel/Chicago, IL 60601

Event:

- Premier Educational & Networking Event For Retirement Plan Advisors
- Unmatched Retirement Plan Advisor Attendance
- Unparalleled Networking Opportunities

• Dynamic Excel Spreadsheet Of Attendees Posted On Conference Home Page

Agenda:

• Opportunity To Participate In The Industry's Most Content Rich & Diverse Agenda

- Populated By A Who's Who Of Industry Experts
- Emphasis On Advisor Best Practices, Practical Product Applications & New Growth Strategies
- Convenient One Stop Shopping For Core CE Credits

Value:

- Early Registration Discounts

• \$7,500 Exhibitor Booth Fee Includes Ten Full Registrations If Paid by 11/30/11

- Additional Exhibitor Personnel Registered At \$775

• Valuable NO Cost Banner Ads (Website & Newsletter) Worth Far More Than The Exhibitor Fee

- NO Cost Internet Broadcast Station Interviews
- URL Posting On CFDD's Provider Links Page
- Exhibitor Listing In Conference Handout Material
- Support & Promotion Of After Hour Vendor Activities

Theme:

- Relaxed, Fun & Unique Networking Forum
- NASCAR Themed Networking Kick-Off Party
- Simulated Racecar Gameplay With Cash Prizes
- Grand Prize Daytona 500 Package, Charlotte ALL-Star May Race & Racing School Classes*
- Complimentary Breakfast, Lunch, Sodas, Snacks & Cocktail Parties

• Exhibitor Personnel Eligible For All Prizes

Location:

- Premier/Ideally Located Downtown Chicago Swissotel
- Convenient, Affordable & Indoor Self-Parking
- New State-Of-The-Art Event/Meeting Space
- Free Wireless & Excellent Cell Phone Reception

* To qualify for the Grand Prize, attendees must stay in the CFDD venue, the downtown Chicago Swissotel.

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Distinguished by VALUE, CONTENT, ATTENDANCE and CONVENIENCE, the CFDD's Advisor Conference remains **the premier educational and networking event for the retirement plans advisory industry.**

The CFDD is the only conference host that focuses exclusively on practice management and helping advisors grow their business. As a result, the CFDD's Advisor Conference attracts **more accomplished retirement plan advisors than any other industry event** and over 1,200 retirement specialists will attend CFDD '12.

Given our independent & unbiased brand, advisor influence and expanding RIA audience, participating in the CFDD's Advisor Conference and taking advantage of **our NO COST packaged advertising offers more value than any other marketing expenditure.**

Vendors may choose sponsorships, exhibition booths or a combination approach. The base exhibitor package includes **ten (10) full conference** registrations if paid by 11/30/11. **The complimentary banner ads (website & newsletter) offer additional value far in excess of the exhibitor fee.**

The CFDD's advisor audience continues to expand. Our highly ranked website attracts the industry's most accomplished advisors and each visitor drills deep into our content rich data. Our web content will experience **three (3) million page views** this year - a new record - and our twice monthly e-mail newsletter reaches a highly sophisticated audience of **over 50,000 retirement plan specialists.**

The CFDD's distribution list is already the industry's largest & highest quality specialized database and it continues to grow on a daily basis. **The CFDD is the path to growth and if you register early, our audience will be viewing your banner ads for the next year without additional cost.**

For more information on CFDD's 2012 Advisor Conference, go to the conference homepage at: <http://www.thecfdd.com/CFDDconference2012>. To register early, **SAVE MONEY, NETWORK WITH THE BEST** and **GROW YOUR BUSINESS**, go directly to: <http://www.regonline.com/Register/Checkin.aspx?EventID=1026462>.