

THE CENTER FOR DUE DILIGENCE

2012 ADVISOR CONFERENCE

Outcomes Based Consulting, Higher Margins & Increased Efficiency

October 22-24, 2012 (Monday-Wednesday)

The Swissotel/Chicago, IL 60601

Event:

- Premier Educational & Networking Event For Retirement Plan Advisors
- The Industry's Most Content Rich & Diverse Agenda
- Unmatched Retirement Plan Advisor Attendance & Peer Networking
- Unbiased Guidance
- Best Practices, Practical Product Applications & New Growth Strategies
- **Participate In Consolidation, Develop Higher Margin Business & Increase Efficiency**
- Valuable Business Building Takeaways

Value:

- **Pre-Conference Target Date Fund Analytic Training**
- Early Registration Discounts
- Team Member Discounts
- Free Conference CD-ROM
- Free Spousal Attendance
- Online Access To All Prior Conference Presentations, Including Audio Files
- Discounted Fiduciary Insurance Program (Advisors & Their Clients)
- Convenient One Stop Shopping For Core CE Credits
- Fi360 Wraparound Training
- Exclusive Target Date Funds Research, Commentary & Advisor Surveys

Theme:

- NASCAR Themed Networking Kick-off Party
- Simulated Racecar Gameplay Competition With Cash Prizes
- **Grand Prize Daytona 500 Package, Charlotte ALL-Star May Race & Racing School Classes***
- Complimentary Breakfast, Lunch, Sodas, Snacks & Cocktail Parties

Location:

- Premier/Ideally Located Downtown Chicago Swissotel
- Convenient, Affordable & Indoor Self-Parking
- New State-Of-The Art Event/Meeting Space
- Free Wireless, Excellent Cell Phone Reception, Charging Station & Cybercafe

* *Attendees must stay in the CFDD venue, the downtown Chicago Swissotel, to qualify for the grand prizes and the simulated racecar gameplay competition cash prizes.*

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The CFDD's October 22-24, 2012 Advisor Conference, *Outcomes Based Consulting & Growing New Higher Margin Business*, is the premier education and networking event for the retirement plans advisory industry.

Given the struggling economy, a mature retirement plans market, increased competition, margin pressure, compliance burdens and looming tax code changes, **advisors MUST participate in consolidation, diversify, increase efficiency and develop NEW higher margin business.**

Advisors are becoming the key determinant to successful mid-market plan success. Completing the transition from advisor to consultant is essential because **positive outcomes and holistic consulting are the path to increased market share.** While process is important, results generate business and **CFDD '12 will illuminate the path, elevate your practice and put money in your pocket.**

As a bottom-up organization focusing on advisor best practices, practical product applications and new growth strategies we have consistently attracted the industry's most sought after speakers. As a result, **more accomplished retirement plan advisors attend the CFDD's Advisor Conference than any other industry event.**

In addition to unmatched value, unbiased guidance, rich content, peer networking, CE credits, early registration discounts, a fiduciary insurance discount program and a conference CD-ROM, registrants gain **online access to all prior year conference presentations, including the presentation audio files.**

Beyond the diverse, but focused agenda, registrants benefit from complimentary food, beverage, snacks, a NASCAR-themed networking Kick-Off Party, simulated racecar gameplay, cash prizes and a **Grand Prize Daytona 500 Boxseat Package**, including beachfront accommodations. A secondary Grand Prize features a **Charlotte ALL-Star May Race Package & Buck Baker Racing School Classes.**

For more information on CFDD's 2012 Advisor Conference, go to the conference homepage at: <http://www.thecfdd.com/CFDDconference2012>. To register early, **SAVE MONEY**, find out what is working from your peers and benefit from business building takeaways, go directly to: <http://www.regonline.com/Register/Checkin.aspx?EventID=1026462>.